

LOWCOUNTRY



INCLUDED:
Summary
Population
Workforce
Income & Wages

Lowcountry, South Carolina

PROFILE

South Carolina Department of Commerce | Labor Market Information



LOWCOUNTRY

Population

The population of the Lowcountry area increased 26,895 (13%) from 2000 to 2007. Males outnumber females 50.3% to 49.7%. The largest age group is 25-44 years. The white population is the majority with 61.9%. The population is expected to increase 71,810 (30%) from 2010 to 2030.

Labor Force

The unemployment rate fell from 5.2% in 2006 to 5.0% in 2007.

Educational Attainment

High school graduates made up the largest share of the 25 and older population, 29%, followed by those with a college degree, 24%.

Industry Employment

The largest employing industries are trade, transportation and utilities, and leisure and hospitality.

Occupational Employment

The five occupations with the most employment are retail salespersons, cashiers, waiters and waitresses, landscaping and groundskeeping workers, and office clerks.

Projected Occupations

The five occupations with the most projected growth between 2004-2014 are retail salespersons, landscaping and groundskeeping workers, registered nurses, cashiers, and general and operations managers.

Occupational Wages

The average wage for all occupations in the area is \$15.93, with an average entry wage of \$8.88 and an average experienced wage of \$18.72.

Per Capita Income

With a PCI of \$35,490 in 2006, this area is 19% ahead of the state's PCI of \$29,767.

Average Weekly and Annual Wages

The average weekly wage in the area is \$616, with an average annual wage of \$32,032. Hampton County boasts the highest average weekly and annual wages at \$653 and \$33,956, respectively.



POPULATION

	Lowcountry	Beaufort	Colleton	Hampton	Jasper
Population					
2000	202,487	122,080	38,342	21,359	20,706
2001	205,468	124,799	38,435	21,357	20,877
2002	209,237	128,559	38,612	21,216	20,850
2003	211,859	130,993	38,730	21,256	20,880
2004	215,833	134,910	38,890	21,073	20,960
2005	220,499	139,333	38,973	21,008	21,185
2006	225,166	143,614	38,878	21,106	21,568
2007	229,382	147,316	38,903	21,210	21,953
Gender (% from the 2000 Census)					
Male	50.3	50.6	47.9	50.9	52.6
Female	49.7	49.4	52.1	49.1	47.4
Age (% from the 2000 Census)					
0-14 years	20.9	19.8	22.6	22.7	22.5
15-24 years	14.7	15.5	12.9	13.3	14.6
25-44 years	27.8	27.2	26.9	29.7	30.7
45-64 years	22.5	22.1	24.7	22.1	21.2
65+ years	14.2	15.5	12.9	12.1	11.0
Race (% from the 2000 Census)					
White	61.9	70.7	55.5	42.9	42.4
Black or African American	33.8	24.0	42.2	55.7	52.7
All Other	4.3	5.4	2.3	1.4	4.9
Projections					
2010	240,570	156,070	39,870	21,710	22,920
2015	259,190	170,640	41,470	22,550	24,530
2020	277,820	185,220	43,080	23,390	26,130
2025	296,420	199,780	44,680	24,230	27,730
2030	312,380	215,270	43,250	24,860	29,000

Source: U.S. Census Bureau and S.C. Dept of Research & Statistical Services (projections)



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Labor Force

2004	Unemployed	Labor Force	Unemp. Rate
Beaufort	2,921	59,135	4.9
Colleton	1,181	16,333	7.2
Hampton	721	7,734	9.3
Jasper	543	9,960	5.5
Lowcountry	5,366	93,162	5.8
2005	Unemployed	Labor Force	Unemp. Rate
Beaufort	3,010	61,787	4.9
Colleton	1,178	16,454	7.2
Hampton	648	7,798	8.3
Jasper	523	10,142	5.2
Lowcountry	5,359	96,181	5.6
2006	Unemployed	Labor Force	Unemp. Rate
Beaufort	2,982	63,279	4.7
Colleton	1,087	17,002	6.4
Hampton	566	8,038	7.0
Jasper	490	10,251	4.8
Lowcountry	5,125	98,570	5.2
2007	Unemployed	Labor Force	Unemp. Rate
Beaufort	2,885	65,083	4.4
Colleton	1,066	16,683	6.4
Hampton	556	7,929	7.0
Jasper	484	10,552	4.6
Lowcountry	4,991	100,247	5.0

Source: S.C. Employment Security Commission

Educational Attainment

Population 25 Years and Over-- 2000	Beaufort	Colleton	Hampton	Jasper	Lowcountry	% of Lowcountry
Total	78,502	24,716	13,668	13,112	129,998	
Less than HS grad	9,545	7,509	4,520	4,569	26,143	20.1
HS grad	18,974	9,133	5,161	4,713	37,981	29.2
Some college	18,466	3,958	2,018	2,195	26,637	20.5
Associate degree	5,434	1,263	592	490	7,779	6.0
Bachelor's degree or higher	26,083	2,853	1,377	1,145	31,458	24.2

Source: U.S. Census Bureau

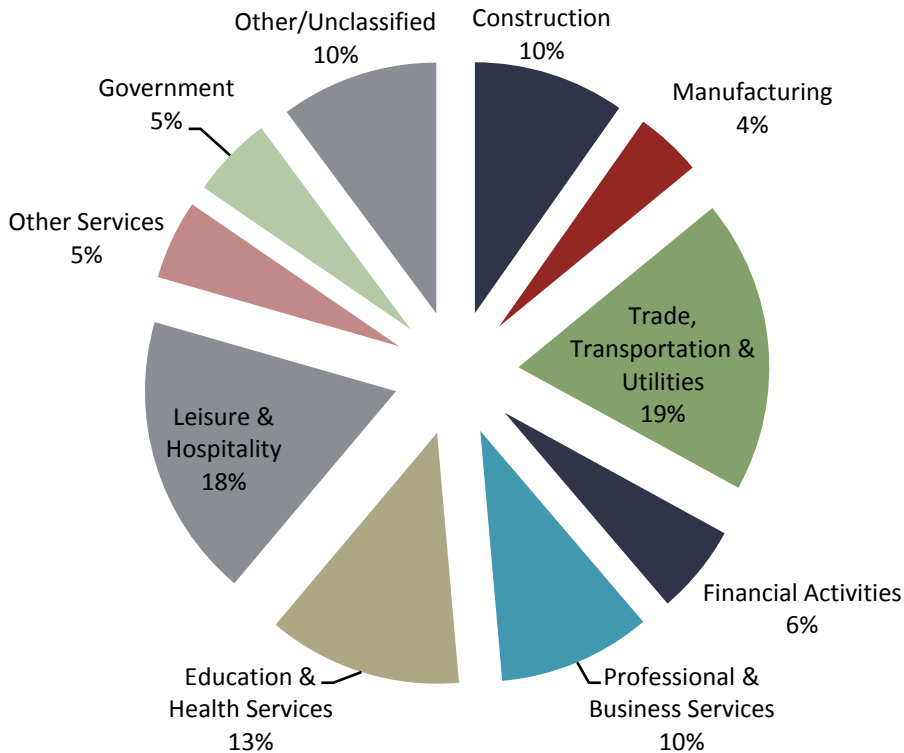


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Industry Employment—2007

Industry	Lowcountry			
	Employing Units	Total Wages	Avg Monthly Emp	% of Total
All Industries	7,009	2,789,957,144	87,100	
Construction	1,190	325,105,716	8,500	9.8
Manufacturing	178	136,964,828	3,744	4.3
Trade, Transportation & Utilities	1,487	467,549,004	16,481	18.9
Financial Activities	825	230,402,796	5,033	5.8
Professional & Business Services	1,132	333,666,788	8,581	9.9
Education & Health Services	548	368,225,468	10,910	12.5
Leisure & Hospitality	709	284,218,792	15,946	18.3
Other Services	608	118,150,760	4,462	5.1
Government	123	188,592,508	4,589	5.3
Other/Unclassified	209	337,080,484	8,854	10.2

Source: S.C. Employment Security Commission

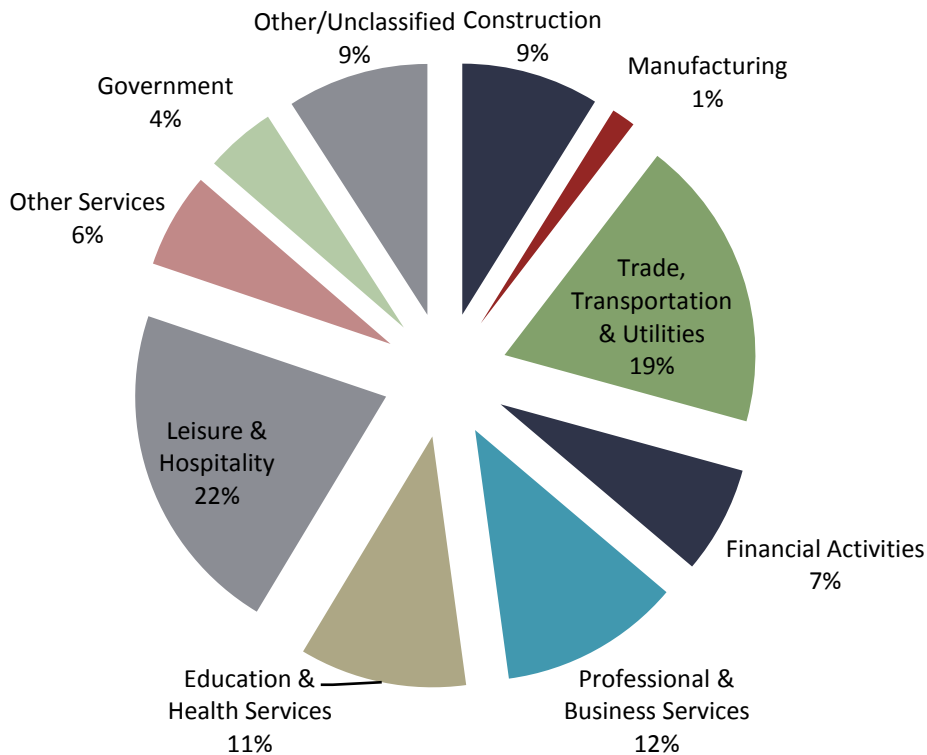


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Industry Employment—2007

Industry	Beaufort County			
	Employing Units	Total Wages	Avg Monthly Emp	% of Total
All Industries	5,127	2,038,707,008	63,032	
Construction	902	220,665,588	5,591	8.9
Manufacturing	99	38,379,900	975	1.5
Trade, Transportation & Utilities	987	335,358,972	11,877	18.8
Financial Activities	680	205,369,840	4,364	6.9
Professional & Business Services	946	281,375,744	7,352	11.7
Education & Health Services	383	234,023,088	6,788	10.8
Leisure & Hospitality	546	253,866,132	13,599	21.6
Other Services	431	105,722,240	3,880	6.2
Government	48	127,526,880	2,865	4.5
Other/Unclassified	105	236,418,624	5,741	9.1

Source: S.C. Employment Security Commission

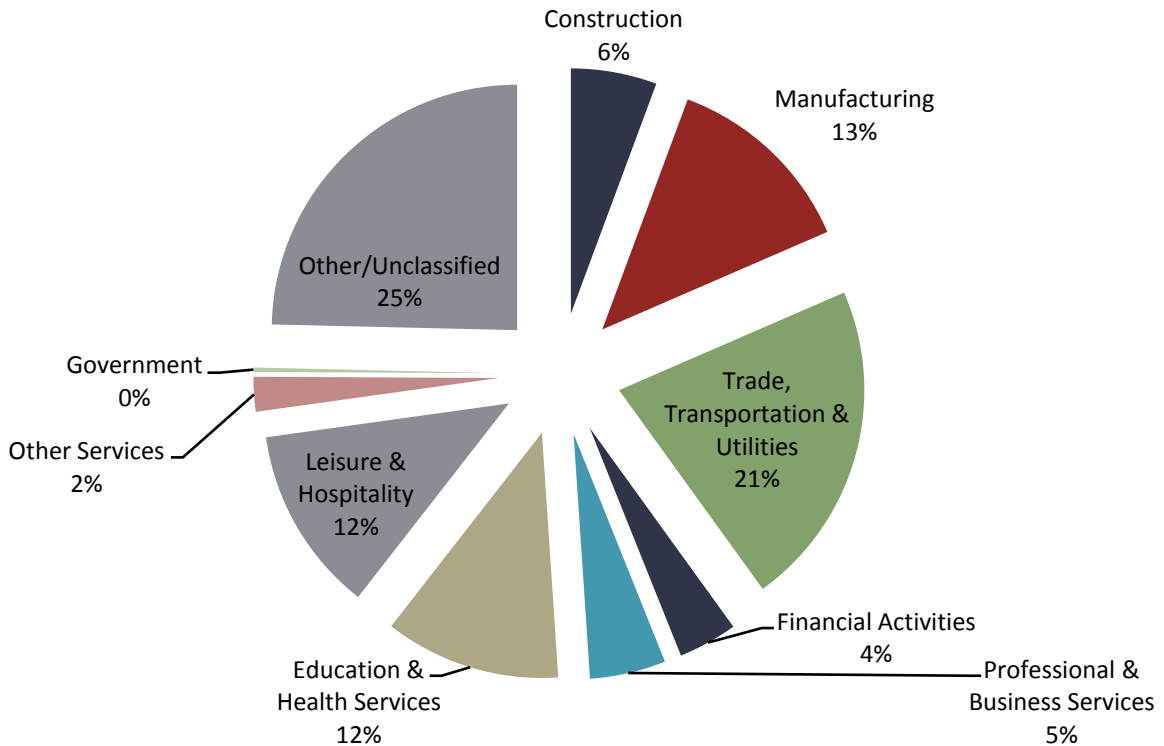


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Industry Employment—2007

Industry	Colleton County			
	Employing Units	Total Wages	Avg Monthly Emp	% of Total
All Industries	840	301,193,412	10,667	
Construction	108	17,902,560	604	5.7
Manufacturing	37	45,242,496	1,368	12.8
Trade, Transportation & Utilities	230	63,479,988	2,299	21.6
Financial Activities	82	13,768,040	415	3.9
Professional & Business Services	88	14,633,736	534	5.0
Education & Health Services	69	40,845,740	1,237	11.6
Leisure & Hospitality	76	16,119,792	1,308	12.3
Other Services	66	5,937,984	244	2.3
Government	29	1,695,824	31	0.3
Other/Unclassified	55	81,567,252	2,627	24.6

Source: S.C. Employment Security Commission

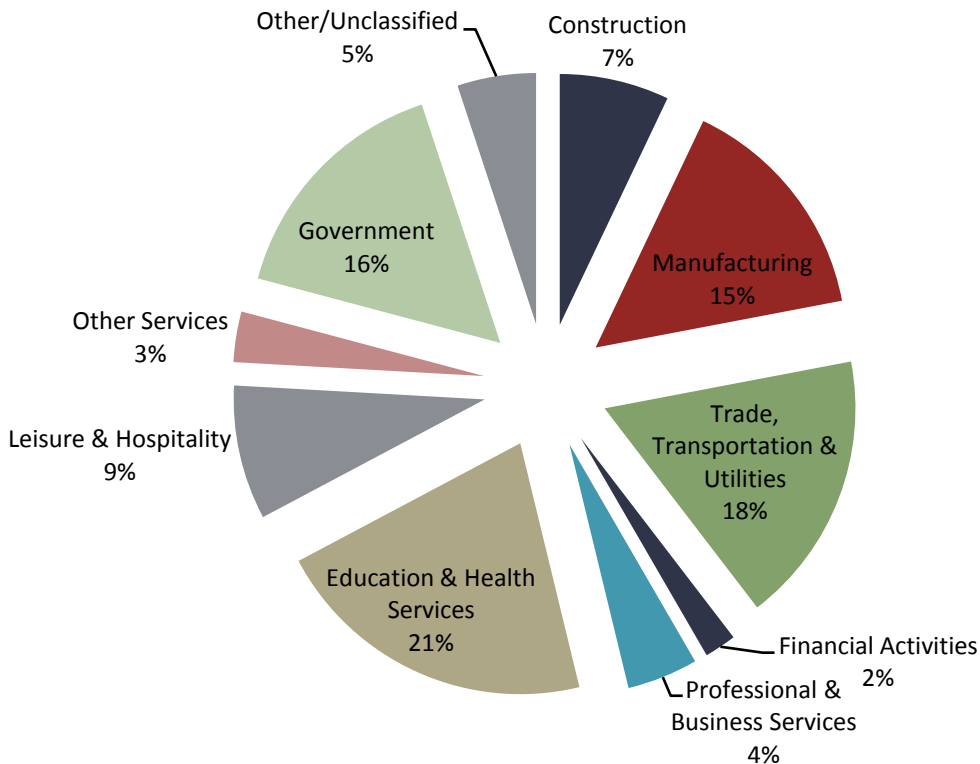


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Industry Employment—2007

Industry	Hampton County			
	Employing Units	Total Wages	Avg Monthly Emp	% of Total
All Industries	452	183,634,048	5,408	
Construction	44	14,540,448	382	7.1
Manufacturing	17	33,360,704	808	14.9
Trade, Transportation & Utilities	128	24,775,452	951	17.6
Financial Activities	30	3,613,272	111	2.1
Professional & Business Services	38	22,258,652	247	4.6
Education & Health Services	46	35,001,408	1,137	21.0
Leisure & Hospitality	33	4,404,816	468	8.7
Other Services	57	2,910,336	176	3.3
Government	26	31,840,536	854	15.8
Other/Unclassified	33	10,928,424	274	5.1

Source: S.C. Employment Security Commission

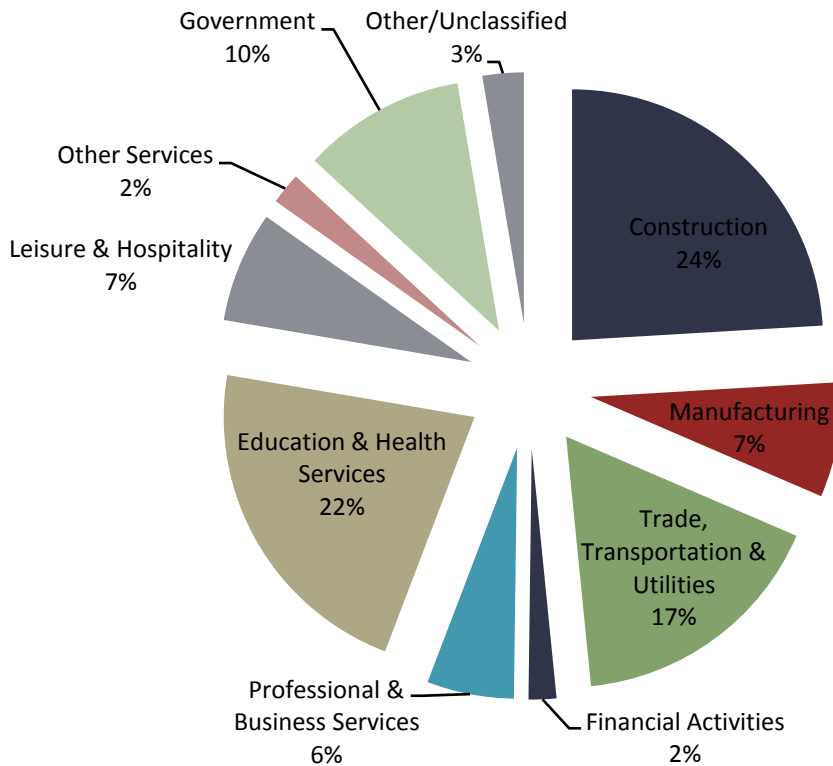


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Industry Employment—2007

Industry	Jasper County			
	Employing Units	Total Wages	Avg Monthly Emp	% of Total
All Industries	590	266,422,676	7,993	
Construction	136	71,997,120	1,923	24.1
Manufacturing	25	19,981,728	593	7.4
Trade, Transportation & Utilities	142	43,934,592	1,354	16.9
Financial Activities	33	7,651,644	143	1.8
Professional & Business Services	60	15,398,656	448	5.6
Education & Health Services	50	58,355,232	1,748	21.9
Leisure & Hospitality	54	9,828,052	571	7.1
Other Services	54	3,580,200	162	2.0
Government	20	27,529,268	839	10.5
Other/Unclassified	16	8,166,184	212	2.7

Source: S.C. Employment Security Commission



WORKFORCE

Top 25 Occupations Ranked by Employment—2007

Code	Title	Employment	Avg Hourly Wage (\$)	WorkKeys Scores		
				RI	AM	LI
	Total, All Occupations	121,570	15.93			
412031	Retail Salespersons	4,650	11.34	4	3	5
412011	Cashiers	4,470	8.08	3	3	4
353031	Waiters and Waitresses	4,000	8.25	3	4	3
373011	Landscaping and Groundskeeping Workers	3,410	11.63	4	3	4
439061	Office Clerks, General	2,900	11.03	4	4	4
372012	Maids and Housekeeping Cleaners	2,650	8.41	3	3	3
291111	Registered Nurses	1,850	28.12	5	5	4
111021	General and Operations Managers	1,790	41.60	NA	NA	NA
436014	Secretaries, Except Legal, Medical, and Executive	1,790	13.45	4	4	4
372011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	1,750	10.17	4	3	4
499042	Maintenance and Repair Workers, General	1,730	15.12	4	3	4
353021	Combined Food Preparation and Serving Workers, Including Fast Food	1,720	7.85	3	3	4
252021	Elementary School Teachers, Except Special Education	1,580	NA	NA	NA	NA
472061	Construction Laborers	1,540	11.95	4	3	3
537062	Laborers and Freight, Stock, and Material Movers, Hand	1,530	9.28	3	3	4
411011	First-Line Supervisors/Managers of Retail Sales Workers	1,480	18.81	4	4	5
472031	Carpenters	1,430	16.26	4	3	4
435081	Stock Clerks and Order Fillers	1,390	10.01	4	3	4
433031	Bookkeeping, Accounting, and Auditing Clerks	1,370	13.42	4	4	4
311012	Nursing Aides, Orderlies, and Attendants	1,340	9.45	4	3	4
434051	Customer Service Representatives	1,320	13.95	4	5	4
533032	Truck Drivers, Heavy and Tractor-Trailer	1,320	14.55	3	3	4
352014	Cooks, Restaurant	1,310	11.44	3	4	4
353022	Counter Attendants, Cafeteria, Food Concession, and Coffee Shop	1,190	7.92	NA	NA	NA
352021	Food Preparation Workers	1,180	8.96	NA	NA	NA
			Avg. Score	3.7	3.4	4.0

Source: Bureau of Labor Statistics, ACT (WorkKeys scores)



WORKFORCE

Largest Employers in the Lowcountry Area

United States Marine Corps (Parris Island)
South Carolina Department of Natural Resources
(Marine Resources Office) (Bluffton)
County of Beaufort (Beaufort)
Beaufort County Memorial Hospital (Beaufort)
Net Jets International Inc (Bluffton)
Malphrus Construction Co Inc (Hilton Head)
Greenwood Mills Inc (Hilton Head)
Wal-Mart Stores Inc (Beaufort)
Walterboro Community Hospital (Walterboro)
United States Department of the Navy (Beaufort)
Hilton Head Marriott Beach (Hilton Head)
Hilton Head Health System, LP (Hilton Head)
U.S. Bureau of Prisons (Estill)
Starwood Hotels & Resorts (Hilton Head)
Wal-Mart Stores Inc (Hilton Head)
Cypress Club Inc (Headquarters) (Hilton Head)
Mafco Consolidated Group Inc (Beaufort)
Six Continents Hotels Inc (Hilton Head)
Cypress Club Inc (Hilton Head)
Daufuskie Island Properties (Hilton Head)

Source: Dun & Bradstreet



WORKFORCE

Top 20 Occupations by Projected Change 2004-2014

Code	Title	2004-14 Change	Avg. Hourly Wage (\$)	WorkKeys Scores		
				RI	AM	LI
	Total, All Occupations	14,613	15.93			
412031	Retail Salespersons	1,160	11.34	4	3	5
373011	Landscaping and Groundskeeping Workers	460	11.63	4	3	4
291111	Registered Nurses	370	28.12	5	5	4
412011	Cashiers	360	8.08	3	3	4
111021	General and Operations Managers	300	41.60	NA	NA	NA
372011	Janitors & Cleaners, Except Maids & Housekeeping Cleaners	270	10.17	4	3	4
472031	Carpenters	250	16.26	4	3	4
434051	Customer Service Representatives	230	13.95	4	5	5
439061	Office Clerks, General	230	11.03	4	4	4
319092	Medical Assistants	220	13.01	4	4	4
499042	Maintenance and Repair Workers, General	210	15.12	4	3	4
411011	First-Line Supervisors/Managers of Retail Sales Workers	210	18.81	4	4	5
434171	Receptionists and Information Clerks	190	11.58	4	3	4
311012	Nursing Aides, Orderlies, and Attendants	190	9.45	4	3	4
372012	Maids and Housekeeping Cleaners	180	8.41	3	3	3
533032	Truck Drivers, Heavy and Tractor-Trailer	180	14.55	3	3	4
132011	Accountants and Auditors	180	24.78	5	6	5
537062	Laborers & Freight, Stock, & Material Movers, Hand	170	9.28	3	3	4
414012	Sales Reps, Wholesale & Mfg., Except Technical/Scientific Heating, Air Conditioning, & Refrigeration	160	23.06	NA	NA	NA
499021	Mechanics/Installers	150	19.45	4	5	5

Wages are for the Lowcountry WIA as of May 2007

Source: SC Employment Security Commission, Bureau of Labor Statistics (wages), ACT (WorkKeys scores)



INCOME & WAGES

Occupations with Highest Average Wages—2007

Code	Title	Emp.	Entry (\$)	Average (\$)	Experienced (\$)
	All Occupations	121,570	8.88	15.93	18.72
291061	Anesthesiologists	NA	NA	99.25	NA
291021	Dentists, General	80	NA	97.76	NA
291069	Physicians and Surgeons, All Other	210	NA	88.59	NA
291062	Family and General Practitioners	50	37.89	79.53	NA
111011	Chief Executives	400	36.77	64.60	NA
119111	Medical and Health Services Managers	220	32.96	50.69	67.81
291051	Pharmacists	250	40.38	50.00	56.06
112022	Sales Managers	410	28.80	45.38	51.15
172112	Industrial Engineers	80	26.08	43.14	40.30
419021	Real Estate Brokers	NA	37.54	42.50	47.75
113051	Industrial Production Managers	60	30.62	42.02	47.47
111021	General and Operations Managers	1,790	25.94	41.60	52.28
113021	Computer and Information Systems Managers	50	32.52	39.98	44.15
231011	Lawyers	360	27.61	39.86	48.23
291071	Physician Assistants	40	37.87	39.07	45.18
113031	Financial Managers	330	23.80	37.72	47.73
132052	Personal Financial Advisors	120	18.52	37.41	39.60
172071	Electrical Engineers	40	33.91	37.06	40.69
292033	Nuclear Medicine Technologists	50	30.54	37.02	43.88
172051	Civil Engineers	170	30.01	36.79	44.56
112021	Marketing Managers	70	21.85	36.40	48.21
119021	Construction Managers	210	27.38	36.10	39.52
119041	Engineering Managers	140	28.78	35.90	43.02
151032	Computer Software Engineers, Systems Software	NA	28.05	35.28	44.29
131022	Wholesale and Retail Buyers, Except Farm Products	70	27.26	35.12	39.82

Source: Bureau of Labor Statistics



INCOME & WAGES

Occupations with Lowest Average Wages—2007

Code	Title	Emp.	Entry (\$)	Average (\$)	Experienced (\$)
	All Occupations	121,570	8.88	15.93	18.72
396011	Baggage Porters and Bellhops	30	7.08	8.78	9.88
516031	Sewing Machine Operators	340	7.90	8.74	9.56
533022	Bus Drivers, School	650	7.34	8.70	10.02
533041	Taxi Drivers and Chauffeurs	270	7.14	8.65	10.56
339092	Lifeguards, Ski Patrol, and Other Recreational Protective Service Workers	50	6.29	8.59	10.84
516021	Pressers, Textile, Garment, and Related Materials	110	7.67	8.46	9.39
372012	Maids and Housekeeping Cleaners	2,650	6.79	8.41	9.74
399011	Child Care Workers	610	7.22	8.35	9.58
292051	Dietetic Technicians	50	6.51	8.31	9.04
352015	Cooks, Short Order	NA	7.73	8.28	8.82
353031	Waiters and Waitresses	4,000	6.13	8.25	9.19
353011	Bartenders	590	6.30	8.19	9.13
359031	Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	730	6.73	8.16	9.32
412011	Cashiers	4,470	6.69	8.08	9.07
353022	Counter Attendants, Cafeteria, Food Concession, and Coffee Shop	1,190	6.53	7.92	9.14
359011	Dining Room and Cafeteria Attendants and Bartender Helpers	940	7.09	7.91	8.86
537081	Refuse and Recyclable Material Collectors	250	6.22	7.87	9.51
353021	Combined Food Preparation and Serving Workers, Including Fast Food	1,720	6.33	7.85	9.22
396021	Tour Guides and Escorts	NA	6.34	7.72	8.42
537064	Packers and Packagers, Hand	380	6.31	7.71	8.62
359021	Dishwashers	770	6.46	7.70	8.77
513023	Slaughterers and Meat Packers	NA	6.34	7.68	9.24
533021	Bus Drivers, Transit and Intercity	100	6.24	7.66	8.72
393031	Ushers, Lobby Attendants, and Ticket Takers	NA	6.45	7.60	8.62
352011	Cooks, Fast Food	960	6.23	7.28	8.27

Source: Bureau of Labor Statistics



INCOME & WAGES

Per Capita Income

	\$	2002	2003	2004	2005	2006
South Carolina		25,348	25,852	27,039	28,460	29,767
Lowcountry		28,328	29,165	31,531	33,660	35,490
Beaufort		33,817	34,643	37,474	40,005	41,724
Colleton		19,963	20,504	21,705	22,625	24,550
Hampton		19,568	19,839	20,442	21,276	22,668
Jasper		18,889	20,362	22,661	24,510	26,247

Source: Bureau of Economic Analysis, U.S. Department of Commerce

Weekly & Annual Wages—2007

	Weekly (\$)	Annual (\$)
Lowcountry	616	32,032
Beaufort County	622	32,344
Colleton County	543	28,236
Hampton County	653	33,956
Jasper County	641	33,332

Source: Bureau of Labor Statistics



INCOME & WAGES

Weekly & Annual Wages by Industry—2007

Lowcountry	Weekly (\$)	Annual (\$)
Total, All Industries	616	32,032
Construction	735	38,220
Manufacturing	703	36,556
Trade, Transportation & Utilities	538	27,976
Information	1,036	53,872
Financial Activities	882	45,864
Professional & Business Services	746	38,792
Education & Health Services	675	35,100
Leisure & Hospitality	343	17,836
Other Services	509	26,468
Government	723	37,596

Source: Bureau of Labor Statistics



INCOME & WAGES

Weekly & Annual Wages by Industry—2007

	Beaufort County		Colleton County		Hampton County		Jasper County	
	Weekly (\$)	Annual (\$)	Weekly (\$)	Annual (\$)	Weekly (\$)	Annual (\$)	Weekly (\$)	Annual (\$)
Total, All Industries	622	32,344	543	28,236	653	33,956	641	33,332
Construction	759	39,468	570	29,640	732	38,064	720	37,440
Manufacturing	757	39,364	636	33,072	794	41,288	648	33,696
Trade, Transportation & Utilities	543	28,236	531	27,612	501	26,052	624	32,448
Information	1,073	55,796	794	41,288	NA	NA	NA	NA
Financial Activities	905	47,060	638	33,176	626	32,552	1,029	53,508
Professional & Business Services	736	38,272	527	27,404	1,733	90,116	661	34,372
Education & Health Services	663	34,476	635	33,020	592	30,784	642	33,384
Leisure & Hospitality	359	18,668	237	12,324	181	9,412	331	17,212
Other Services	524	27,248	468	24,336	318	16,536	425	22,100
Government	856	44,512	1,052	54,704	717	37,284	631	32,812

Source: Bureau of Labor Statistics

